

# THE NILSON REPORT

For 38 years, the leading publication covering payment systems worldwide.

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## ATTRA CARD CONSULTING / OUTSOURCING

Founded in 1995 as a strategic consulting firm with 40 employees serving only the Australian market, Attra has grown to 400 people since it began offering end-to-end IT services and outsourcing to clients worldwide in 2005.

Attra focuses on consumer finance, specifically card payments.

Strategic consulting on product development and launches, satellite system integration, user training, etc. now accounts for 10% of the privately held company's annual revenue.

Application Management Services generate 50%, including providing clients with end-to-end system development and implementation, GAP analysis, and compliance (Visa, MasterCard, etc.).

Migration Services, such as portfolio conversion (including the strategy and plan), data analysis, and legacy system data mapping, as well as In-

tegration Services for fraud and risk products, loyalty products switches, and collections products, account for 20% of revenues. The remaining 20% comes from Test Automation Services, the company's fastest growing unit, which includes work for vendors as well as for issuers and acquirers. Testing services has included integration or functional regression work in enhancement releases, portfolio migration, conversions, and compliances.

In card-management systems, Attra has expertise in VisionPlus and Base2000 as well as other top systems. Its expertise includes consumer and commercial credit cards, payments, switches, Islamic cards,

merchant interfaces, loyalty, and all risk management processes. Fraud technology expertise includes Falcon, Probe, and Triad. Attra has worked in the Middle East, India, Australia, New Zealand, and seven countries in Europe.

It recently opened an

office in the U.S.

**ATTRA HAS WORKED IN THE MIDDLE EAST, INDIA, AUSTRALIA, NEW ZEALAND, AND EUROPE.**

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